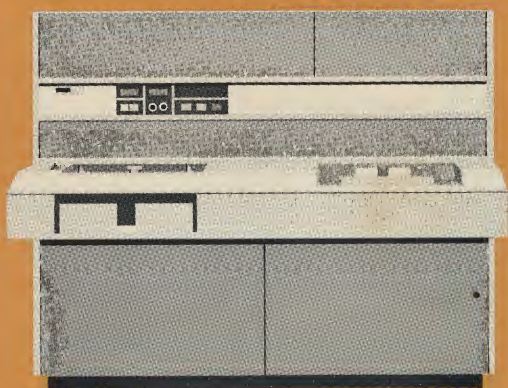


Xerox
System 3-2-1
System 1-2-3

XEROX



Xerox

System 3•2•1

System 1•2•3

Save 80% of your filing space with
eye-readable Graphic Tab Cards
created with SYSTEM 3•2•1.

Convert reduced document images to
original size with SYSTEM 1•2•3.

JONES PEARCE MANUFACTURING CO. PURCHASE ORDER
100 WEST AVENUE 1000 - CLEVELAND 20 OHIO
ATTN: Mr. Smith
DATE: 10-1-68

TO: JONES PEARCE MANUFACTURING CO., 100 WEST AVENUE 1000, CLEVELAND 20, OHIO

FROM: JONES PEARCE MANUFACTURING CO., 100 WEST AVENUE 1000, CLEVELAND 20, OHIO

QUANTITY: 1000
UNIT: EACH
PRICE: \$1.00
TOTAL: \$1000.00

TERMS: NET 30
DATE: 10-1-68

REMARKS: 1000 EACH OF JONES PEARCE MANUFACTURING CO. 100 WEST AVENUE 1000, CLEVELAND 20, OHIO

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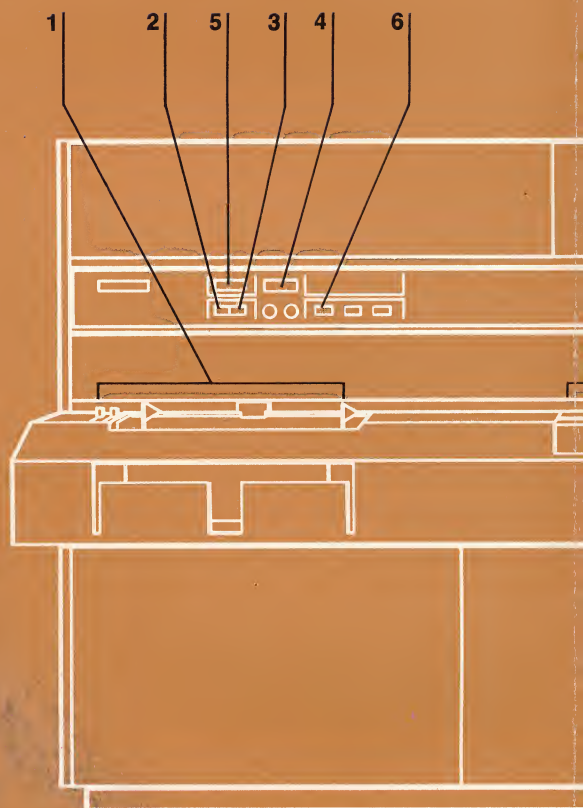
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Features of System 3•2•1

1. Automatic Document Feed. Originals, stacked here, can be fed either automatically or manually as selected by the Document Feeder Control Knob. When imaging has been completed, originals are sequentially stacked in the lower bin.

2. "Reduced Size" Button. When engaged, images are copied in reduced format.

3. "Full Size" Button. When engaged, images are copied size-for-size.

4. Quantity Selector Dial. Permits selection of from 1 to 99 copies of each

original. Dial "M" for continuous operation.

5. Printed Copies Counter. Indicates cumulative copies made of each original.

6. Print Button. Starts the imaging process of SYSTEM 3•2•1.

7. Automatic Card Feed. Blank cards, stacked here, are fed automatically for imaging. When xerographic process is complete, finished cards are stacked in the same sequence as original documents.

Features of System 1•2•3

1. System 1•2•3 Enlarger Platen. Will accept up to 3¼" x 5" area for enlargement.

2. Document Register Button. Turns on backlighting at the enlarger platen as an aid to proper registration.

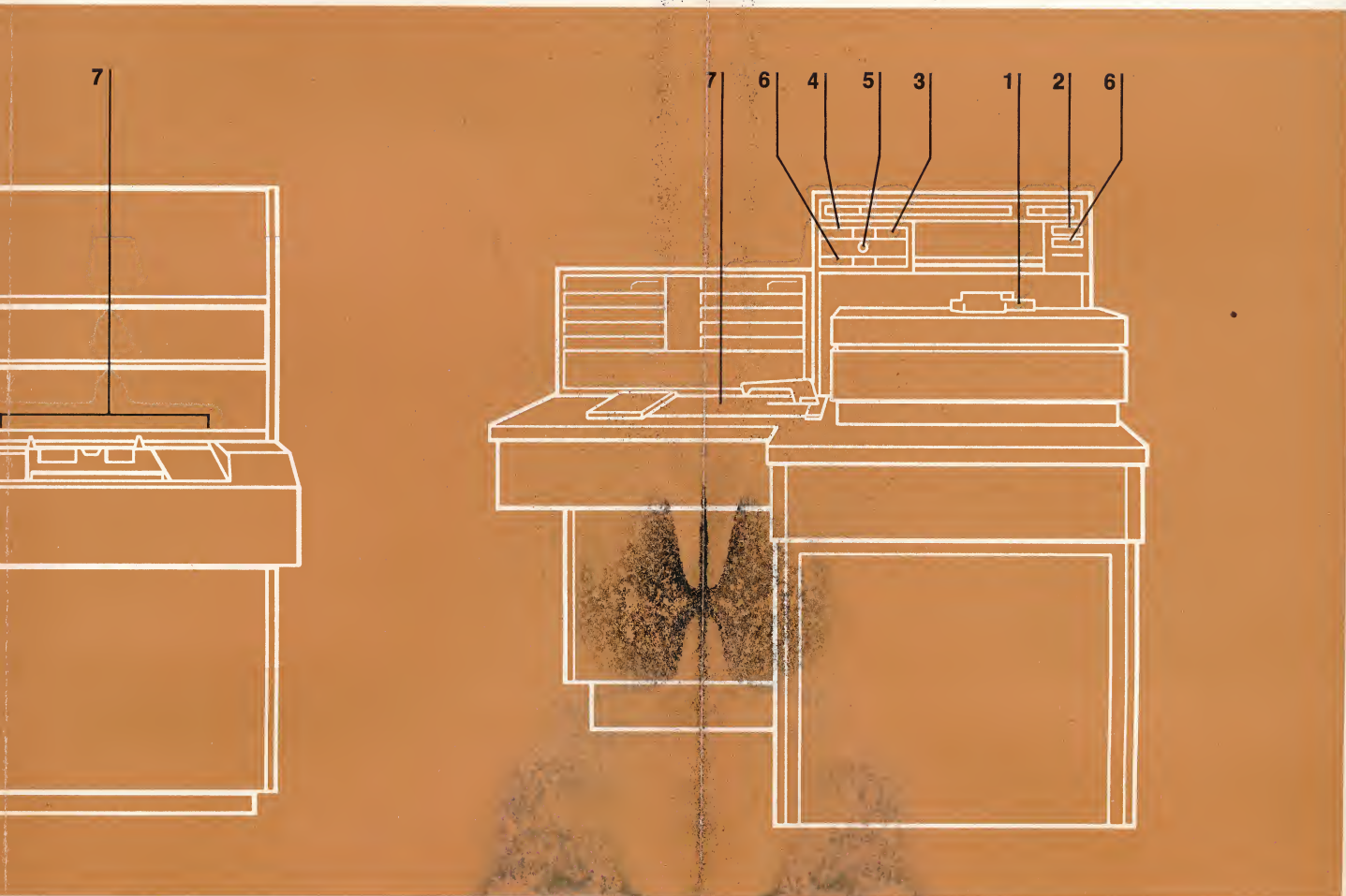
3. Enlarge Mode Button. Engage for SYSTEM 1•2•3 enlarging.

4. Copy Mode Button. Engage for standard copying/duplicating.

5. Quantity Selector Dial. Permits selection of from 1 to 20 copies of each document. Dial "M" for continuous operation.

6. Print Button. Starts either the SYSTEM 1•2•3 enlarging process or the copying/duplicating process.

7. Standard Document Platen. Accepts originals up to 9" x 14" for regular copying and duplicating. Pages from bound reports and ledgers can also be reproduced easily.



Specifications:

System 3•2•1

Dimensions
Depth: 45"
Width: 60½"
Height: 52½"
Weight: Approx. 2000 lbs.
Electrical: 208/240 V., 60 cycle
Requirements: single phase service.
Sole use of 30 amp.
circuit. 4-wire cord.

Input Materials
Minimum Size: 2½" x 3"
Maximum Size: 14" x 17"
Thickness: .002" to .009"
(automatic operation)
.002" to .015"
(manual operation)

Output Materials
Maximum Image Area: 5" x 8"
Minimum Card Size: 2½" x 3"
Maximum Card Size: 8" x 8"
Card Thickness: .004" x .009"
Reduction Ratios: 1:1 plus 2.8x

System 1•2•3

Dimensions
Depth: 46"
Width: 45"
Height: 48"
Weight: Approx. 800 lbs.
Electrical: 107/125 V., 60 cycle
Requirements: single phase service.
Sole use of 30 amp.
circuit. 3-wire cord.

Duplication Characteristics
Maximum Image Area: 9" x 14"

Magnification Characteristics
Magnification: 2.75x
Maximum Size of Input
Image: 3¼" x 5"
Maximum Size of Output
Image: 9" x 14"
Copy Paper
Accommodated: 7" x 10" to 10" x 15½"
Weight of Copy Paper: 20# bond

System 3•2•1

Reduces your original documents to 35% of their original size. (You'll still be able to read them with your bare eyes.) And it can make duplicate images on a size-to-size basis. All on conventional tab card stock.

System 3•2•1 works rapidly (one image every two seconds) and automatically.

It will accept almost any size or shape or color or paper stock. Just stack them up (any mix you wish) . . . dial your quantity from 1 to 99 . . . and press the PRINT button.

You enjoy quick retrieval and instant referral. Files are so portable on Graphic Tab Cards that you can carry those you need directly into meetings and conferences.

For the first time, you can have coded data and an eye-readable graphic image of that data side-by-side on the same card. No need for expensive or inconvenient accessory viewing equipment.

You can shrink all your files down to handy Graphic Tab Cards. You'll enjoy the same top quality image you've come to know and love with xerography.

System 1•2•3

Enlarges reduced-size images of documents to their original size . . . or small-size documents to nearly three times their original size. Can also make size-to-size copies of documents and cards.

Produces enlarged or size-to-size copies of documents at the rate of 720 per hour.

SYSTEM 1•2•3 uses ordinary paper, and every copy is sharp and legible.

Information Systems

2400-IV System

Duplicates computer reports at 40 copies per minute in standard 11" x 8½" size for easy reading and filing.

LDX Scanner and Printer

Transmits copies thousands of miles—or intra-plant.

Xerox Magnavox Telecopier

Transmits and receives documents by conventional telephone without special connections.

Engineering Products

Xerox 1824 Printer

Makes prints up to 18" x 24" from all forms of microfilm.

Xerox 1860 Printer

Makes same- or reduced-size prints from originals as large as 36" x 120".

Copyflo 11 Continuous Printer

Produces prints up to 11" in width from roll microfilm or opaque original documents.

Copyflo 24C Continuous Printer

Produces prints up to 24" wide from roll or card-mounted microfilm.

Xerox Standard Equipment

Reduces, enlarges or copies same-size onto wide range of materials including paper and metal offset masters, printed circuit boards and transparencies.

Copiers

Xerox 914

The leading console copier. Produces crisp, permanent copies on ordinary bond paper from anything printed, typed, written or drawn . . . even from bound volumes and other three-dimensional objects.

Xerox 813

From the desktop 813 come copies of top quality. Copies on ordinary paper from any single original . . . Even legal size.

Xerox 660

Point-of-need convenience, economy, and simplicity in a desktop copier/duplicator makes 660 copies per hour.

Copier/Duplicators

Xerox 330

Similar to the classic 813 with an important difference: modal pricing gives greatest economy in low-to-medium volume duplicating.

Xerox 720

The high speed 720 console brings new economy in medium-to-high volume duplicating range.

Xerox 2400

For the high volume user, the masterless 2400 duplicates 40 copies per minute directly from your original. Automatic sorter can be added to give you completely new duplicating capability right in your own office.

Xerox Corporation, Rochester, New York 14603.

XEROX 914, 813, 2400, 1824, LDX, AND COPYFLO ARE REGISTERED TRADEMARKS OF XEROX CORPORATION.

330, 660, 720, 1860, SYSTEM 3•2•1, SYSTEM 1•2•3 AND TELECOPIER ARE TRADEMARKS OF XEROX CORPORATION.

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